



*Women leaders with the coffee table book, and guest of honours Sunjay Kapur, President, ACMA; Vinod Aggarwal, President, SIAM; Gaurav Gupta, CCO, MG Motor India, and Deepangshu Dev Sarmah, Founding Editor, Mobility Outlook, at the finale of Women in Mobility 2.0.*

Mobility Outlook, the mobility-ecosystem-focused platform of CarTrade Tech, commemorated the spirit of women in the auto and aviation industries at its second edition of 'Women in Mobility'.

Powered by MG Motor India, the event had Vinod Aggarwal, President, SIAM; President, ASDC and MD & CEO, VE Commercial vehicles, and Sunjay Kapur, President ACMA, and Chairman, Sona Comstar, as its guests of honour.

Gaurav Gupta, Chief Commercial Officer, MG Motor India, said, "This cause is very close to us at MG. In fact, this is a part of our daily lives at MG." He also highlighted women-focused initiatives at his company such as Perna, Genesis, Drive Her Back, Changemakers, Womentorship and Saarthi.

Banwari Lal Sharma, CEO - Consumer Business, CarTrade Tech, said, "The team at MG Motor India approved the Women in Mobility initiative without any hesitation. The only question Rajeev Chaba, President & MD, MG Motor India asked us was why we were doing this. I still remember telling them about the role of diversity in building a great team. Everything that we do every day helps us, and the same goes back to the culture. This was my answer to Gaurav and Rajeev."

Runa Ahlawat, Head - Communications, [MG Motor India](#), highlighted how the company was targeting 50% diversity in the years to come. At present, it is 37% at MG's Halol facility in Gujarat where the women are involved in different aspects of vehicle manufacturing.

"Men and women are born different but the question we should ask is should we be treated differently? From holding heavy guns to painting cars to perfection, the work done by Women of MG is mind-blowing! We had only one thing in mind and that was, and remains to be, making women in auto manufacturing possible," continued Ahlawat.

In the words of Rajeev Chaba, MD & President, MG Motor India, "At MG, you would find different people working in a cohesive environment because we believe diversity does not divide but binds us."

## Coffee Table Book

The evening also saw the unveiling of a coffee table book featuring all the participants of the second season of 'Women In Mobility'. The book dwells upon the journeys of these women leaders and the challenges they faced en route.

Aggarwal said SIAM would map women's representation in the automotive industry. "The Automotive Skills Development Council (ASDC) is identifying skill gaps in employable women and will organise to up their skills," he added. Aggarwal was appointed president of ASDC in 2021.

According to Kapur, the industry needed to honour more women. "Opportunities are increasing with the kind of disruption happening in the automotive industry," he said.

## Champions Of Diversity

While Women in Mobility focuses on individuals, it was as important to see how organisations were empowering women employees and leaders. Hence, a new initiative within the Women in Mobility umbrella, titled "Champions of Diversity (CoD)" was born. This will honour organisations that support diversity and inclusion in their workplaces.

This year saw five auto suppliers — Padmini VNA Mechatronics, Continental India, Dana TM4 India, Valeo India, and Cooper Corporation — being honoured for their progressive and inclusive workplace initiatives.

For the current edition, entries were open to suppliers only, but next year onwards, this initiative will open for vehicle manufacturers, suppliers and startups that champion women empowerment.

Deepangshu Dev Sarmah, Founding Editor, Mobility Outlook, said, "Some of you would remember that I had made a commitment at the finale of the first season of Women in Mobility about Champions Of Diversity. Hence, the Champions of Diversity as an initiative will focus on what the organisations are doing in terms of strengthening the diversity in their teams. We are felicitating five suppliers today but I truly believe that CoD can go a long-long way."

## Also Watch

[MG Motor India: Blazing The Trail With Gender Diversity](#)



## Mobility Outlook celebrates "Women in Mobility 2.0" & Highlight spirit of women in automotive & aviation sectors

By: WE Staff | Monday, 27 March 2023



At the second edition of "Women in Mobility," Mobility Outlook, the platform of CarTrade Tech that focuses on the mobility ecosystem, honoured the spirit of women in the automotive and aviation industries.

The event, which was sponsored by MG Motor India, was attended by Sunjay Kapur, President of the ACMA, and Chairman of Sona Comstar, as well as Vinod Aggarwal, President of SIAM, ASDC, and VE Commercial Vehicles.

This issue is very important to us at MG, according to Gaurav Gupta, Chief Commercial Officer of MG Motor

India. In reality, at MG, this is a part of everyday life. He also emphasized the company's efforts to support women, including Perna, Genesis, Drive Her Back, Changemakers, Womentorship, and Saarthi.

According to Banwari Lal Sharma, CEO of CarTrade Tech's consumer business, "MG Motor India's team swiftly accepted the Women in Mobility project. Rajeev Chaba, President & MD, MG Motor India, just inquired as to the rationale for our actions. I still recall explaining to them how important diversity is in creating a successful team. Whatever we do on a daily basis benefits us, and the same is true of culture. This was my response to Rajeev and Gaurav".

MG Motor India's Head of Communications, Runa Ahlawat, emphasised the company's goal of achieving 50% diversity over the next few years. In MG's Halol factory in Gujarat, where women are active in several facets of vehicle manufacture, it is currently 37%.

"Men and women are created differently, but should we be treated differently as a result? The job done by the Ladies of MG is astounding, from handling large weapons to expertly painting automobiles! Making it feasible for women to work in the automotive industry was and is our only focus", added Runa.

"At MG, you will find diverse individuals working in a cohesive atmosphere since we think variety does not separate but bonds us," said Rajeev Chaba, MD & President, MG Motor India.

### Coffee Table Book

The second season of "Women In Mobility" contestants were all included in a coffee table book that was unveiled that evening. The book focuses on the travels of these female leaders and the difficulties they encountered along the way.

According to Vinod, SIAM will map the representation of women in the automobile sector. The Automotive Skills Development Council (ASDC) is identifying skill gaps in employable women and is planning to organise to improve their skills, the speaker continued. In 2021, Vinod was chosen to lead ASDC.

The industry needs to honour more women, in Sunjay's opinion. With the type of change occurring in the automobile business, he continued, "opportunities are growing.

### Diversity Champions

Although Women in Mobility concentrates on people, it was crucial to see how organisations were supporting women employees and executives. As a result, a new project under the Women in Mobility banner called "Champions of Diversity (CoD)" was created. This will honour businesses that value inclusion and diversity in the workplace.

Five auto suppliers received awards this year for their innovative workplace policies: Padmini VNA Mechatronics, Continental India, Dana TM4 India, Valeo India, and Cooper Corporation.

Only vendors were eligible to enter the current edition; however, starting with the 2019 edition, this programme will be available to vehicle manufacturers, suppliers, and startups that support women's empowerment.

"Some of you would recall that I had made a pledge regarding Champions Of Diversity during the finale of the first season of Women in Mobility," stated Deepangshu Dev Sarmah, founding editor of Mobility Outlook. The Champions of Diversity project will thus concentrate on what the organisations are doing to improve the diversity of their teams. Although we are honouring five suppliers, I firmly feel that CoD has a very long way to go.

## Mobility Outlook hosts 2nd season of 'Women In Mobility'



Mobility Outlook, the mobility-ecosystem focused platform of CarTrade Tech, celebrated the second season of its marquee event, "Women in Mobility" in Delhi.

As in the first season, the occasion recognised 24 women who have made significant contributions to the rapidly evolving mobility arena comprising automotive and aviation.

Mobility Outlook unveiled an elegant coffee table book which pays tribute to these accomplished women of the mobility industry both here and abroad. Each of them, representing top companies, has interesting stories to narrate in this book.

From Tata Motors are Charu Gulati (GM, Customer Experience) and Shweta Jahagirdar (Head of Embedded, Diagnostics, EOL & Telematics). Maruti Suzuki India has Manjaree Chowdhary (SEO & General Counsel) while Ashok Leyland features Madhavi Deshmukh (Head – Parts Business).

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By encouraging the adoption of best practices, Mobility Outlook and CarTrade Tech aims to create a more welcoming and inclusive workplace for all employees.

For the second year running, MG Motor India supported Women In Mobility as the Title Partner.

**Banwari Lal Sharma**, CEO – Consumer Business, CarTrade Tech said, "We are thrilled to be back with the second season of Women In Mobility. Our aim is to felicitate those women making significant contributions to the mobility sector and provide a platform for them to share their experiences and insights. We believe that events like these are crucial in promoting diversity and inclusion in the workplace while empowering women to pursue their passions and achieve their goals."

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## Women account for 50 per cent of the population and cannot be left behind

Story by Mobility Outlook Bureau • Monday

During her school days, Dr Prabhjot Kaur – Co-Founder & CEO, Esmito Solutions – loved repairing TVs, radios and telephones. It was only natural that engineering followed as a choice of career.



However, Prabhjot had other things in mind and was determined to become a scientist. Her grit, determination and perseverance drove her to accomplish this objective. She showed her mettle by inventing cost-effective and long-lasting solar power solutions for people, especially women, who had not seen a tube light or fan in their lifetime. Prabhjot played a key role in installing solar systems in about 60,000 homes that were off-grid in places such as Ladakh, Kargil, Manipur, Mizoram and flooded areas near Assam.

Alongside, she developed a system that remotely monitors health of solar power generators in households. Her initiative helped many girls get formal education. With affordability and technology being challenges for electric two- and three-wheelers, Prabhjot decided to start her own venture, Esmito (meaning digitally managing whole EV infra). The idea was to provide advanced battery swap solutions, battery management systems and customised infra management platforms combined with sophisticated analytics.

A strong proponent of diversity, equity and inclusion, Prabhjot says women, who account for 50% of the population, cannot be left behind.



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By [Rabindra](#) | [March 29, 2023](#) | [In News](#) | [No Comments](#)



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**About CarTrade Tech Limited:** ([www.cartradetech.com](http://www.cartradetech.com); NSE: CARTRADE; BSE:543333)

CarTrade Tech Ltd. is a multi-channel auto platform with a presence across vehicle types and value-added services. The platform got 35 million average monthly unique visitors in Q3 FY23 and based on Q3 FY23 annualized numbers has 1.1 mn listings for auction. The platform operates under several brands: CarWale, CarTrade, Shriram Automall, BikeWale, CarTrade Exchange, Adroit Auto and AutoBiz. These platforms enable new and used automobile customers, vehicle dealerships, Vehicle OEMs and other businesses to buy and sell vehicles in a simple and efficient manner.

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Mobility Outlook is India's first and only multi-dimensional, multi-modal platform dedicated to the mobility industry, offering a holistic perspective and providing comprehensive insight into the mobility landscape. This encompasses everything from automobiles to airplanes, waterways to maritime, and every future form of mobility. Mobility Outlook is geared towards customers and mobility professionals, as well as researchers, government agencies, libraries, and students. It is an interactive platform offering information and insights through its content, intelligence features, and events.

Mobility Outlook at: [www.mobilityoutlook.com](http://www.mobilityoutlook.com)

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Posted by: Mahender March 28, 2023 in PR



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In the aviation space, Neelu Khatri (Co-founder & Head – Operations, Akasa Air) has some interesting stories to share. Lavanya Wadgaonkar (VP – Global Communications, Nissan) is the story of an Indian who has made it to the top global level at Nissan.

The other leading lights featured in the coffee table book are Harshbeena Zaveri (Vice Chairman & MD, NRB Bearings), Geetha Baskaran (Director, Suba Plastics), Viveka Bhandari (COO, Padmini VNA Mechatronics), Maria Anhalt (CEO, Elektrobit Automotive GmbH), Rashi Aggarwal (CBO & Co-founder, Zypp Electric), Esther Maria Loidl (CHRO, Freudenberg SE), Vani Rikhy Mehra (VP – Sales and Mobility, Euler Motors), Latha Chembrakalam (Head, Continental Technical Centre India), Manvi Jain (Director, PMI Coaches), Nehal Gupta (Director, AMU Leasing), Hardevi Vazirani (Head, Strategy & Regional Development, Schaeffler APAC), Sarika Bhatia (Director, Servotek Power Systems), Lisa Park (Region Head, West Central Asia, AP Moller – Maersk), Yoga Ramchandranth (Region Compensation & Benefits Director, Valeo), Dr. Bindu Santha Philip (Sr Director Technology – Autonomous Driving Functions, Robert Bosch Engineering and Business Solutions India), Dr. Prabhjot Kaur (Co-founder & CEO, Esmito Solutions) and Manja Greimeier (Senior Vice President & Head of Segment ADAS, Business Area Autonomous Mobility, Continental AG).

Aishwarya Pissay (Motorcycle Racer, Petronas TVS Racing) represents a courageous motorcycle rider who has had to face enormous challenges and still emerged victorious.

Mobility Outlook also launched a new initiative, Champions of Diversity, which recognises organisations that support diversity, equity, and inclusion in the workplace. This year, the initiative focused on auto suppliers where five progressive and inclusive organisations – Padmini VNA Mechatronics, Continental India, Dana TM4 India, Valeo India and Cooper Corporation – were feted for their exceptional efforts towards creating a diverse and inclusive workplace.

By encouraging the adoption of best practices, Mobility Outlook and CarTrade Tech aims to create a more welcoming and inclusive workplace for all employees.

For the second year running, MG Motor India supported Women In Mobility as the Title Partner.

Banwari Lal Sharma, CEO – Consumer Business, CarTrade Tech said, "We are thrilled to be back with the second season of Women In Mobility. Our aim is to felicitate those women making significant contributions to the mobility sector and provide a platform for them to share their experiences and insights. We believe that events like these are crucial in promoting diversity and inclusion in the workplace while empowering women to pursue their passions and achieve their goals."

Gaurav Gupta, Chief Commercial Officer, MG Motor India, said, "This cause is very close to us at MG. In fact, this is a part of our daily lives at MG." He also highlighted the women-focused initiatives at his company such as Prerna, Genesis, Drive Her Back, Changemakers, Womentorshop and Saarthi.







